# ELEVAIZE

## HELP TO GROW BUSINESS ONLINE
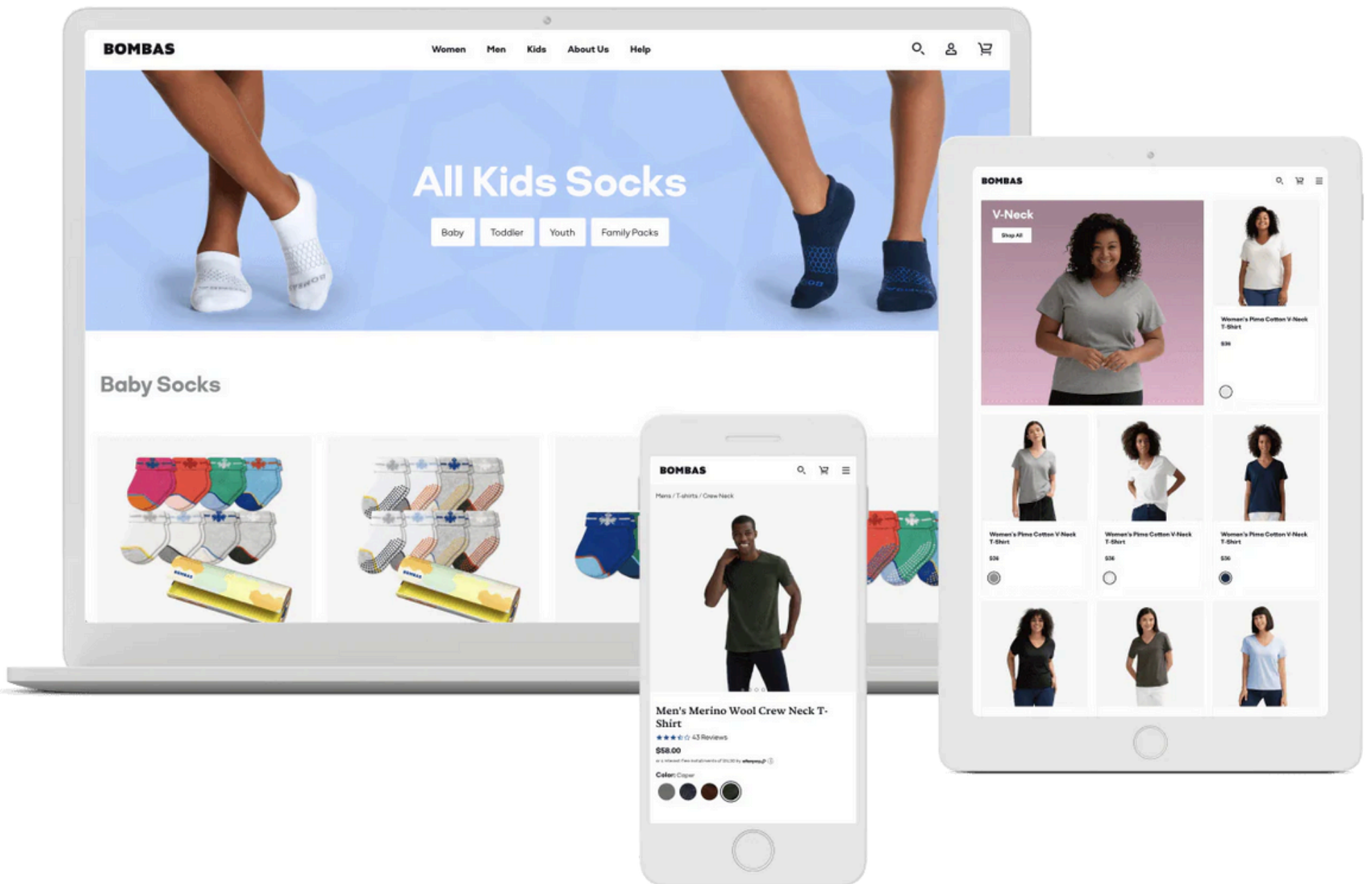
**Your Growth, Our Mission**

# Digital Enabler for

# D2C Brands

**Direct to Success Direct to Consumer**

# ABOUT US

## SINCE 2016

# WE READ, WRITE, AND SPEAK SHOPIFY

We are a 100% Shopify-focused agency that has spent years delivering innovative solutions for D2C clients and large corporations. Our dedication to Shopify is unmatched, and our expertise ensures your business thrives in the competitive online market. Whether you are a startup or an established brand, we have the skills and experience to elevate your online presence.

Our team of top-tier developers, designers, and growth experts is dedicated to delivering innovative solutions exclusively on Shopify. Your success is our mission, and with Elevaize, you can trust that your online presence is in expert hands.
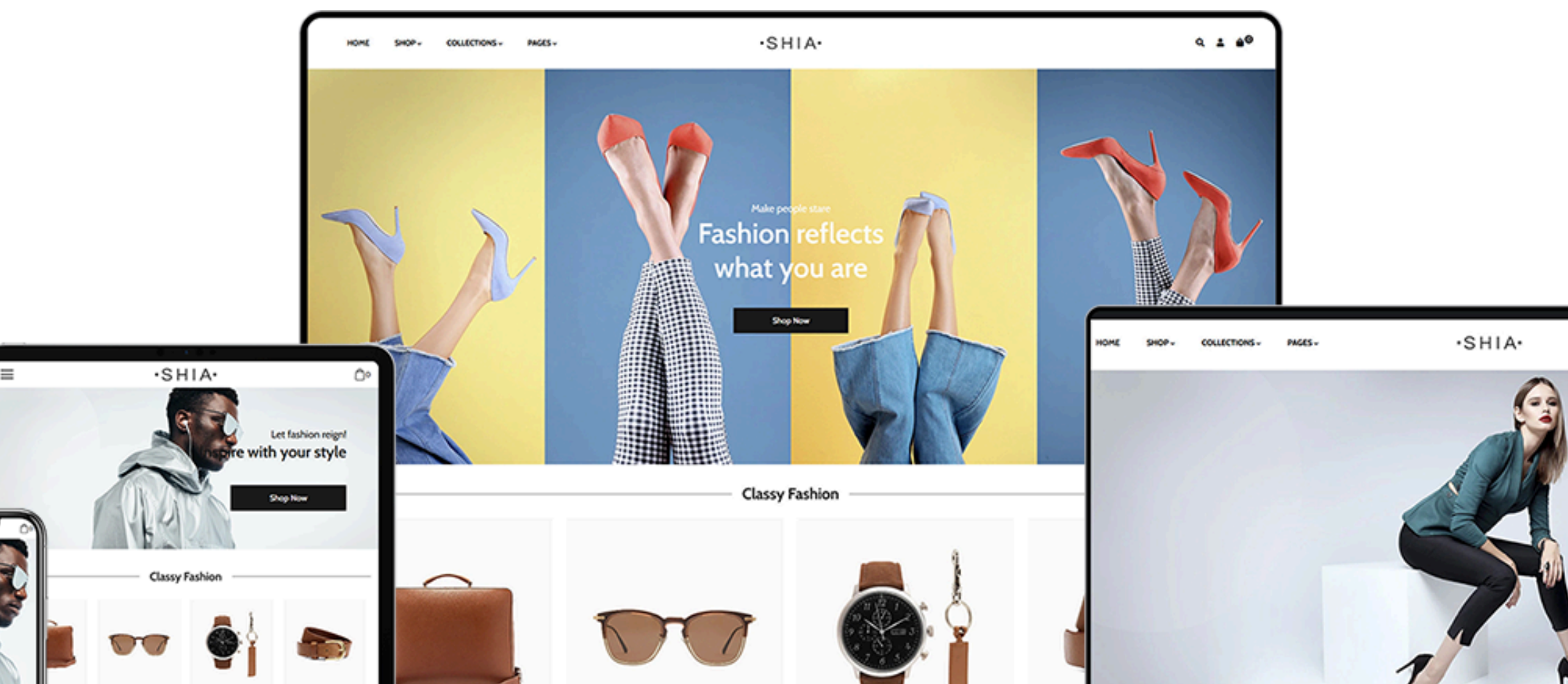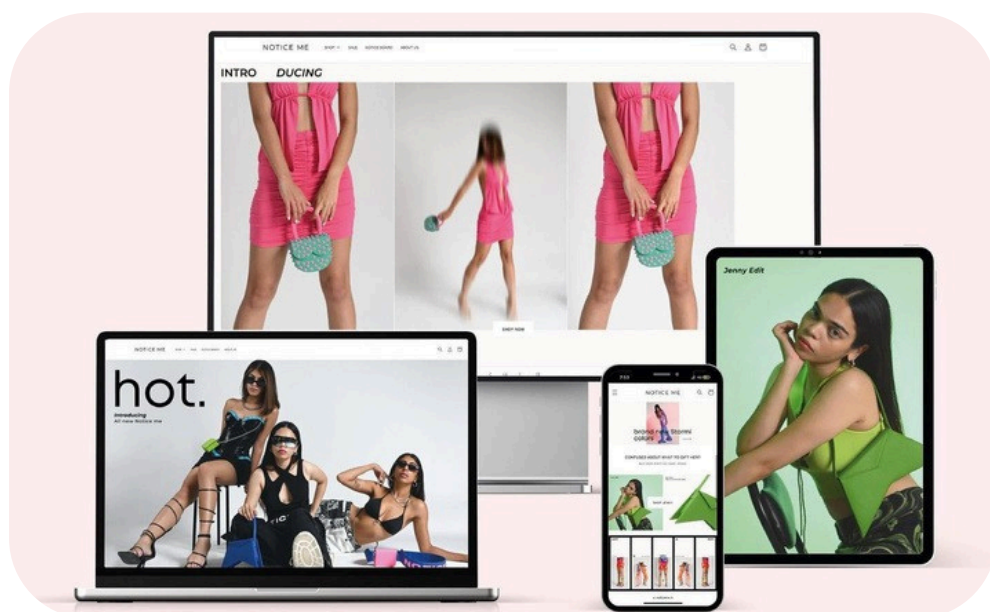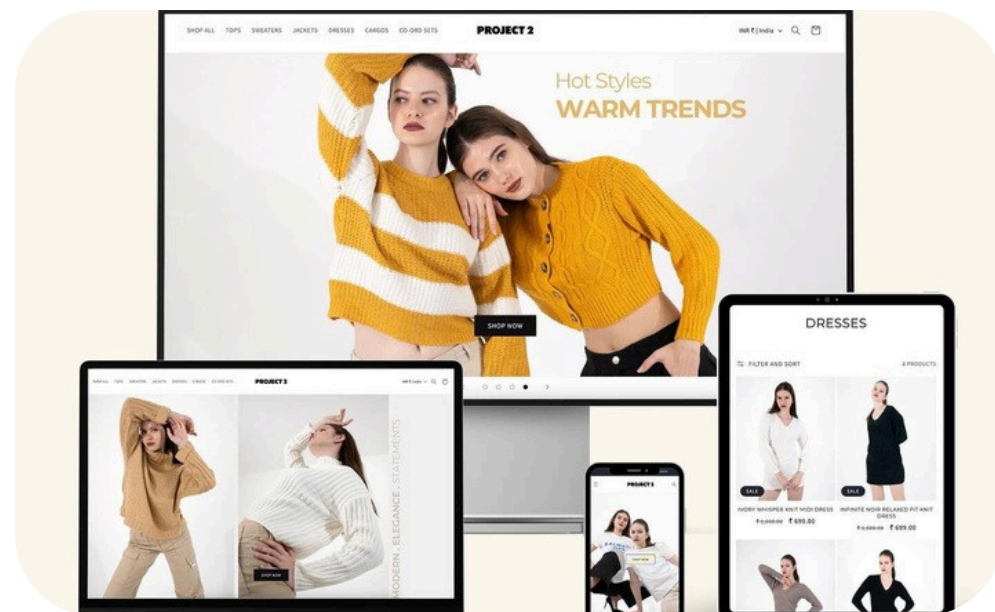
# About Shopify Website Development

## Crafting D2C Shopify Stores that Convert

## LAUNCH READY WEBSITES
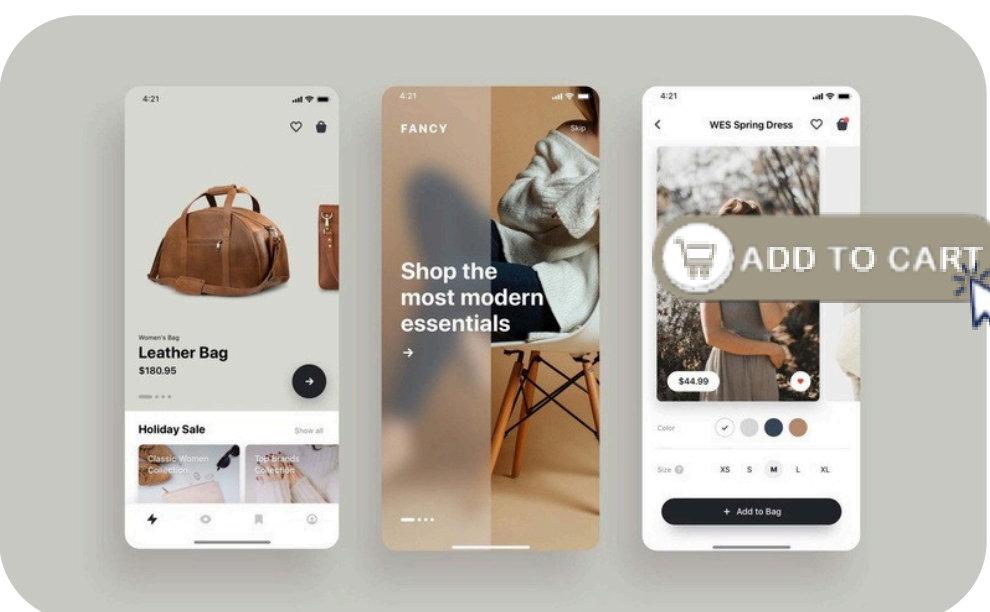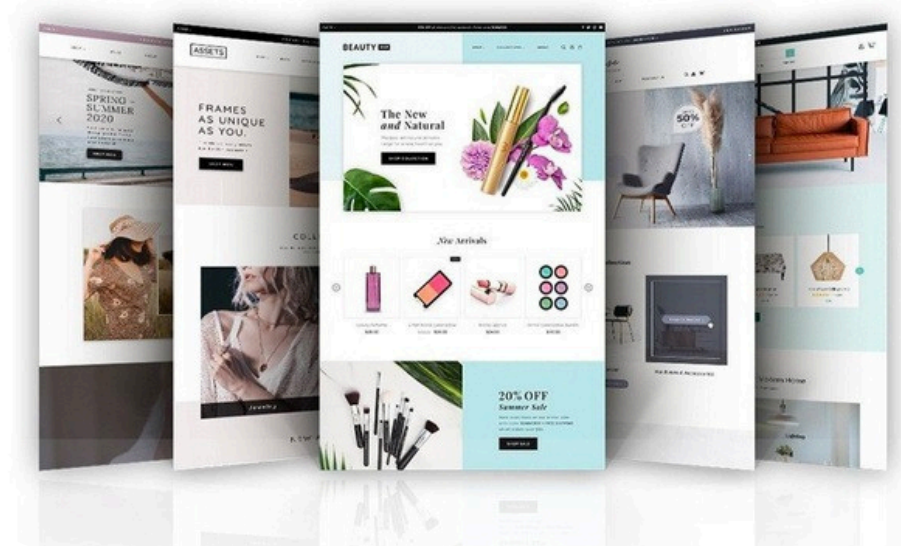From concept to creation, we build stunning Shopify stores that are ready to sell.





## ENGAGEMENT-DRIVEN DESIGN
Prioritize user experience (UX) to keep customers engaged and coming back for more.

## RESPONSIVE DESIGN
Ensure your store looks flawless and functions perfectly across all devices.





## FRICTIONLESS CHECKOUT
Simplify the buying process to reduce cart abandonment and boost conversions.

# About Shopify Website Development

**Crafting D2C Shopify Stores that Convert**

## SEO OPTIMIZATION
Increase your store's visibility in search results and attract organic traffic.
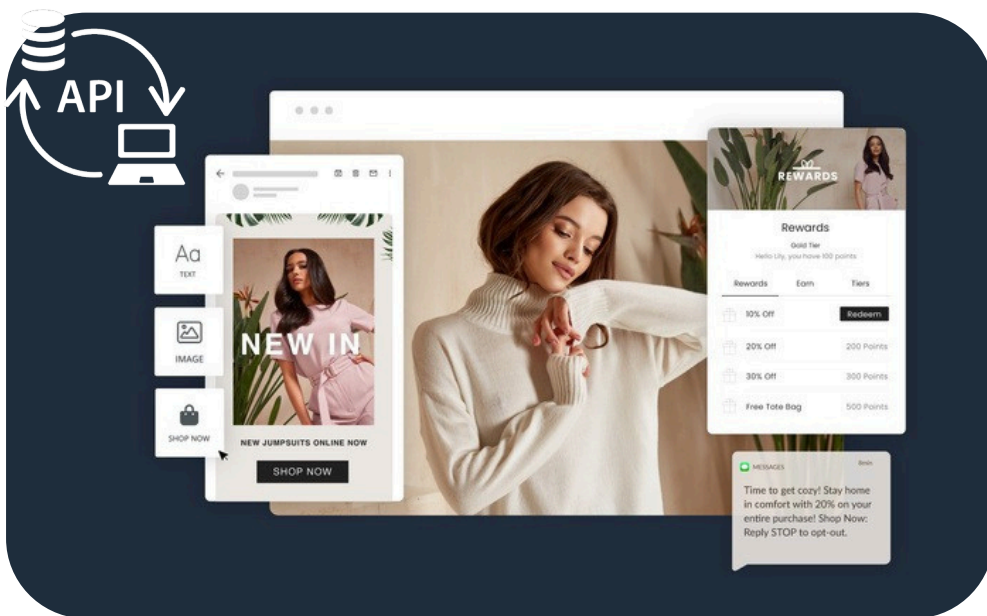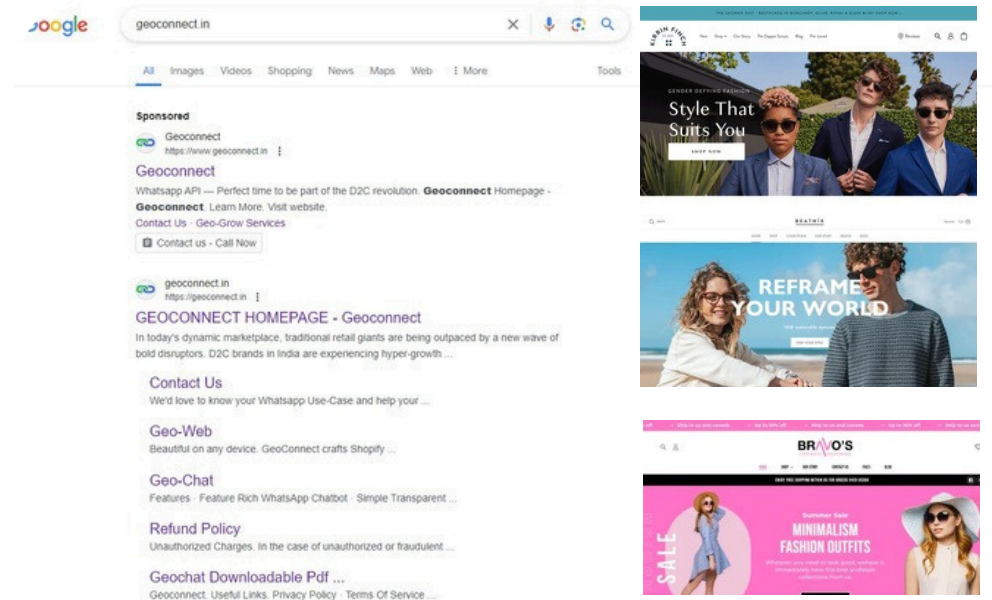
## ADVANCED INTEGRATIONS
Connect your store with essential tools for marketing, shipping, payments, and more.
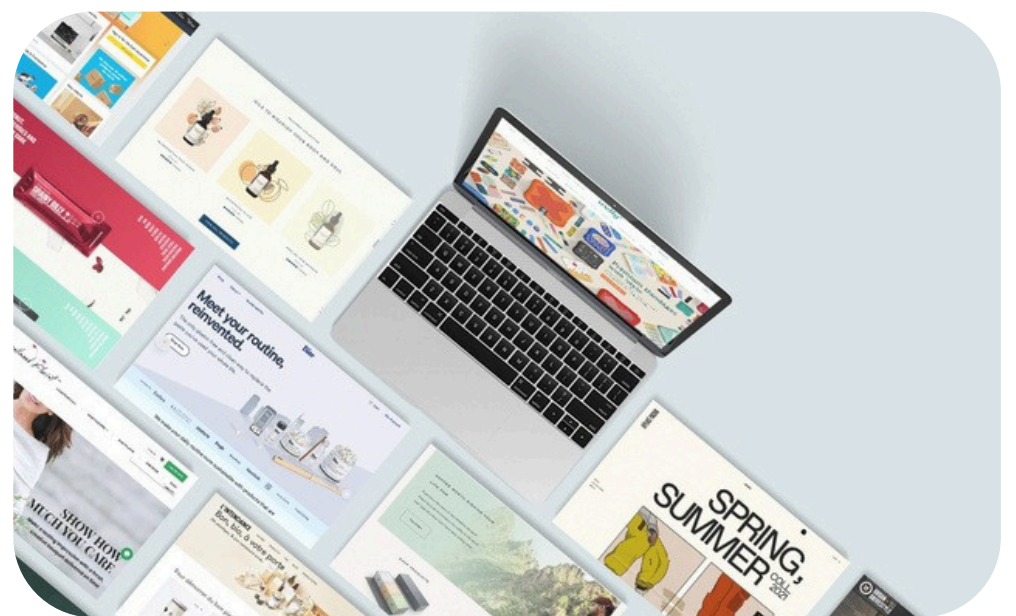
## ONGOING SUPPORT
We offer maintenance plans to keep your store secure and running smoothly.
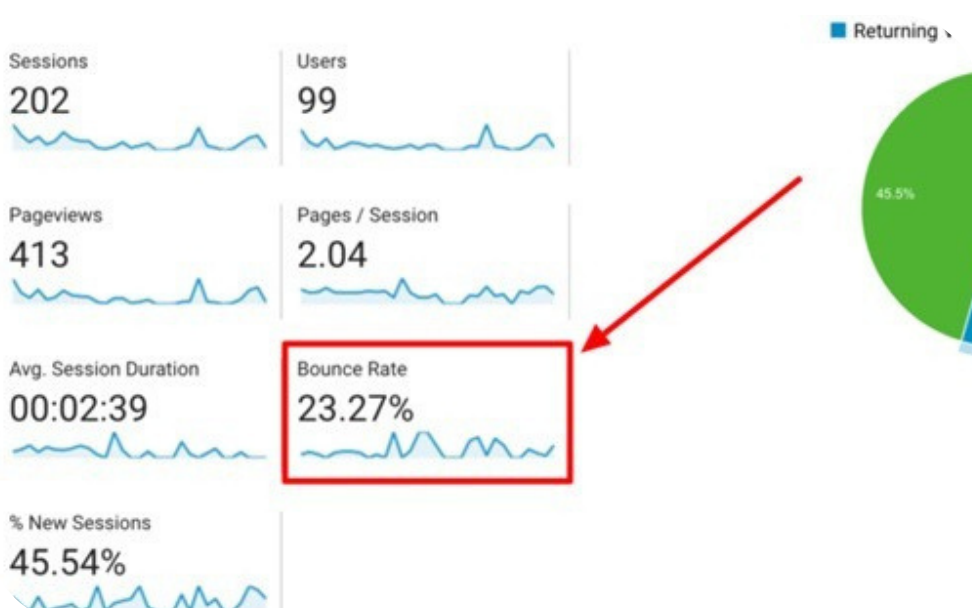
## REDUCED BOUNCE RATE
Keep visitors engaged and exploring your products.

# Boost your brand with a one-of-a-kind Shopify store.
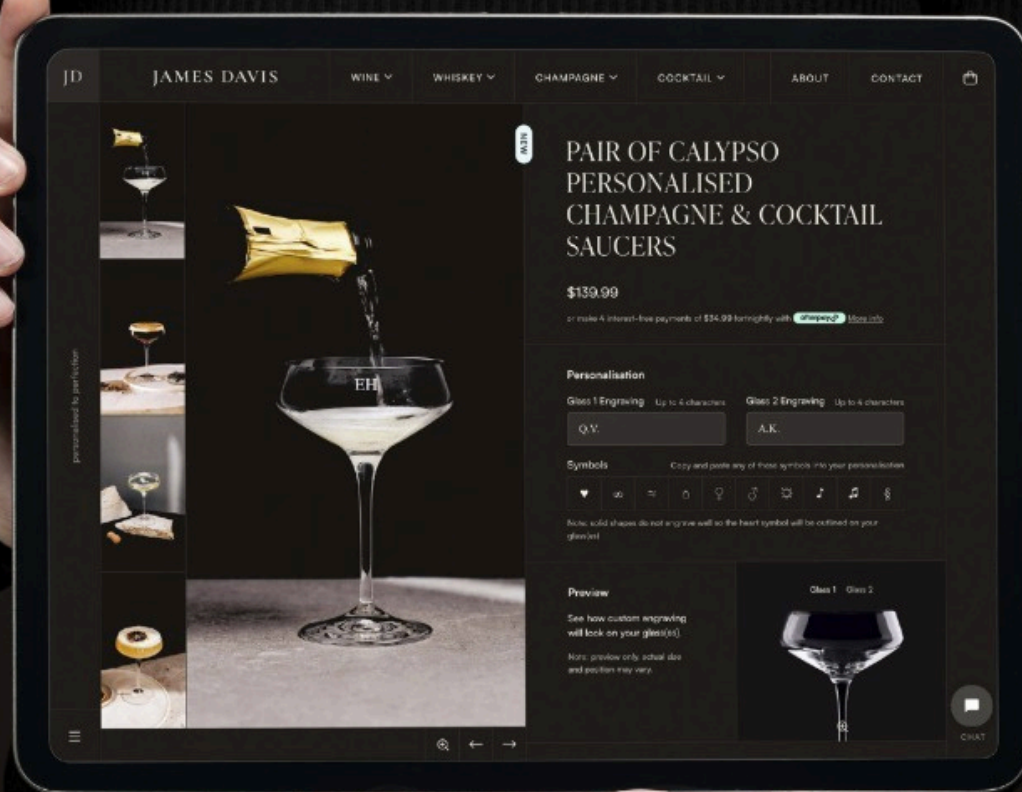
# EVERYTHING YOU NEED TO KNOW ABOUT GETTING STARTED WITH SHOPIFY

**SHOPIFY IS SUPPORTING THE NEXT GENERATION OF ENTREPRENEURS, THE WORLD'S BIGGEST BRANDS, AND EVERYONE IN BETWEEN**
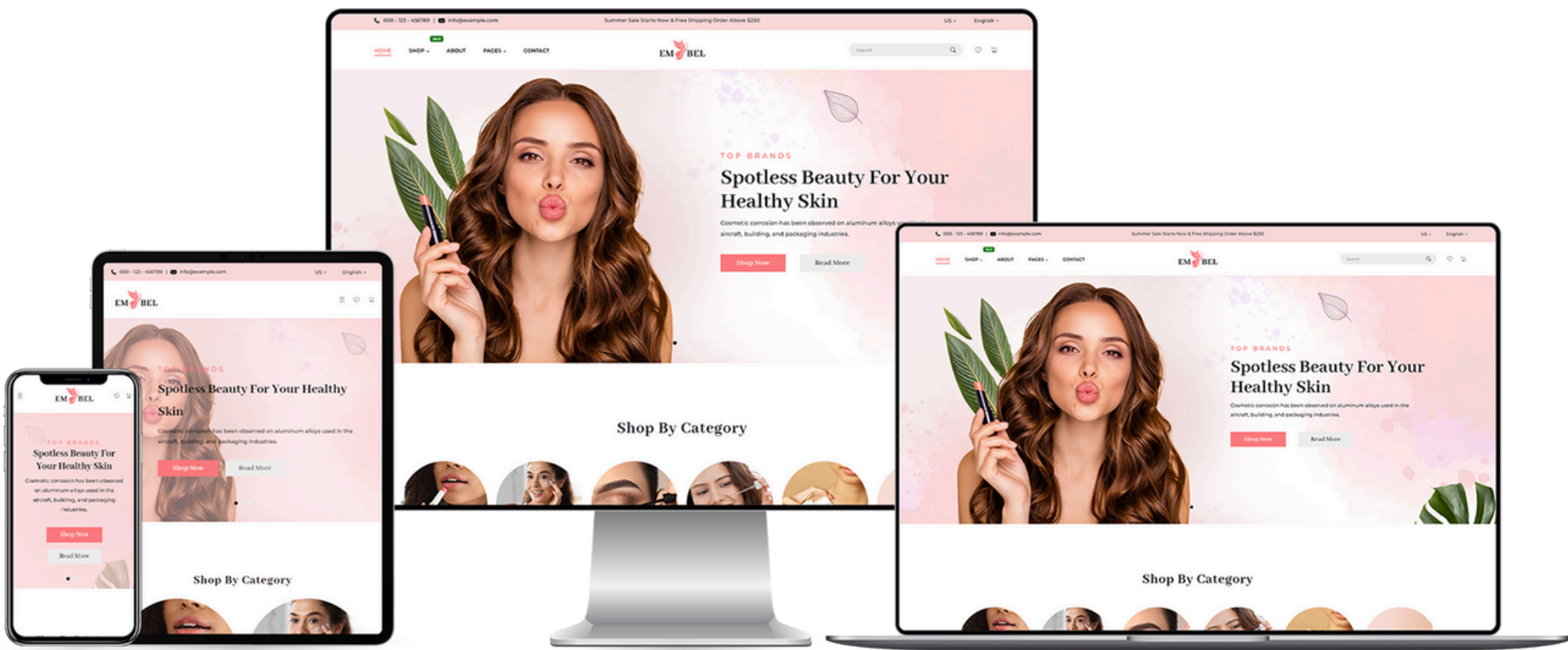
# WHY CHOOSE SHOPIFY?

◉ **24/7 Customer Support:** Access Shopify's customer support team anytime via chat, email, or phone.

◉ **User-Friendly**: Easy-to-use interface for

both merchants and customers.

◉ **Scalability:** Suitable for small businesses

to large enterprises.

◉ **Security:** Robust security features to

protect customer data.

◉ **Customizable:** Thousands of themes and

plugins to tailor your store.

◉ **Mobile Responsiveness:** Optimized for

mobile shopping.

◉ **SEO and Marketing Tools:** Built-in tools

to enhance visibility and sales.

🛍 **shopify**

# Sell to every buyer, everywhere
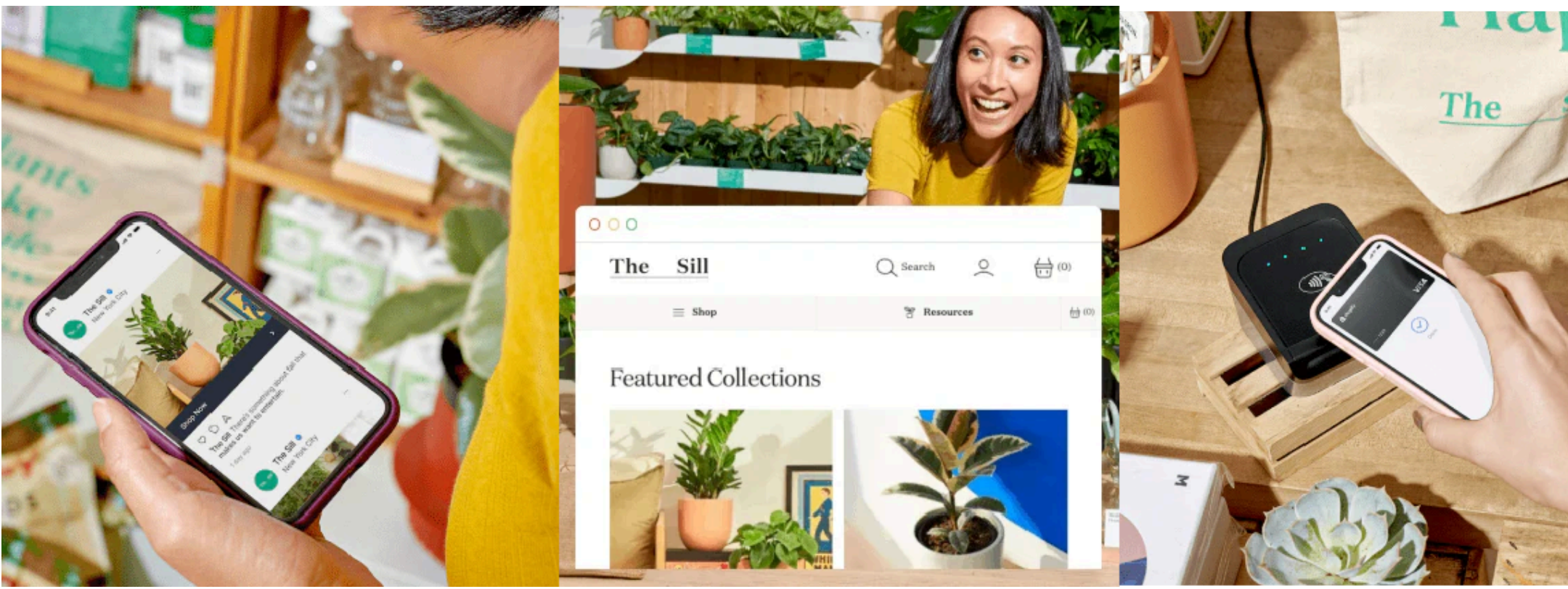


## "Frequently Asked Questions"

⊙ **What is Shopify ?**
Shopify is a leading e-commerce platform that allows you to create, manage, and grow an online store.

⊙ **Why should I choose Shopify over other platforms ?**
Shopify offers ease of use, scalability, security, and a wide range of customization options.

⊙ **How long does it take to develop a Shopify store with Elevaize ?**
The timeline varies based on the project scope, but a typical development process ranges from 1 to 4 weeks
.

⊙ **Can Elevaize help with migrating my existing Website to Shopify ?**
Yes, we offer migration services to seamlessly transfer your existing store to Shopify.

⊙ **Do you provide post-launch support ?**
Absolutely. We offer ongoing maintenance and support to ensure your store remains up-to-date and functional.

**shopify**

# Top brands developed on Shopify platform

Levi's

SABYASACHI
CALCUTTA

boAt

BOMBAY
SHAVING
COMPANY

ugaoo

DECATHLON

LAKMÉ

BELLAVITA®

THE MAN COMPANY

URBAN MONKEY®

WESTSIDE

Minimalist

SLEEPY OWL COFFEE

Sharma Ji Ka Aata

Himalaya
SINCE 1930

#SNITCH

THE COCO LOVE

Beyond Snack

bummer

VAHDAM
INDIA
Feel Alive

PHOOL
MADE FROM TEMPLE FLOWERS

AACHHO®

Yoga Bar

THE WISHING CHAIR

Bunaai
Thread se Trend Tak

VOLTAS
A TATA Enterprise

noise
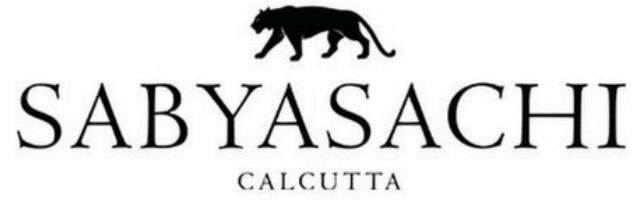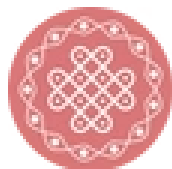
**Discover why millions of entrepreneurs chose**
**Shopify to build their business**

# Why choose Elevaize.?



## Dedicated Shopify Expertise
We live and breathe Shopify, ensuring we deliver the best possible solutions.



## Client-Centric Approach
We take the time to understand your unique business goals and target audience.



## Proven Track Record
Our team has a history of success in helping D2C brands achieve impressive results.



## Long-Term Partnership
We're here to support you at every stage of your D2C journey.

G
Google Partner

shopify partners

∞ Meta
Business Partner

# FAIR AND VALUE-BASED PRICING

## Starter
**New**

### Starter

ONE TIME FEES
₹ 45,000

**Feature :**
- Fully Functional Store
- Theme Integration
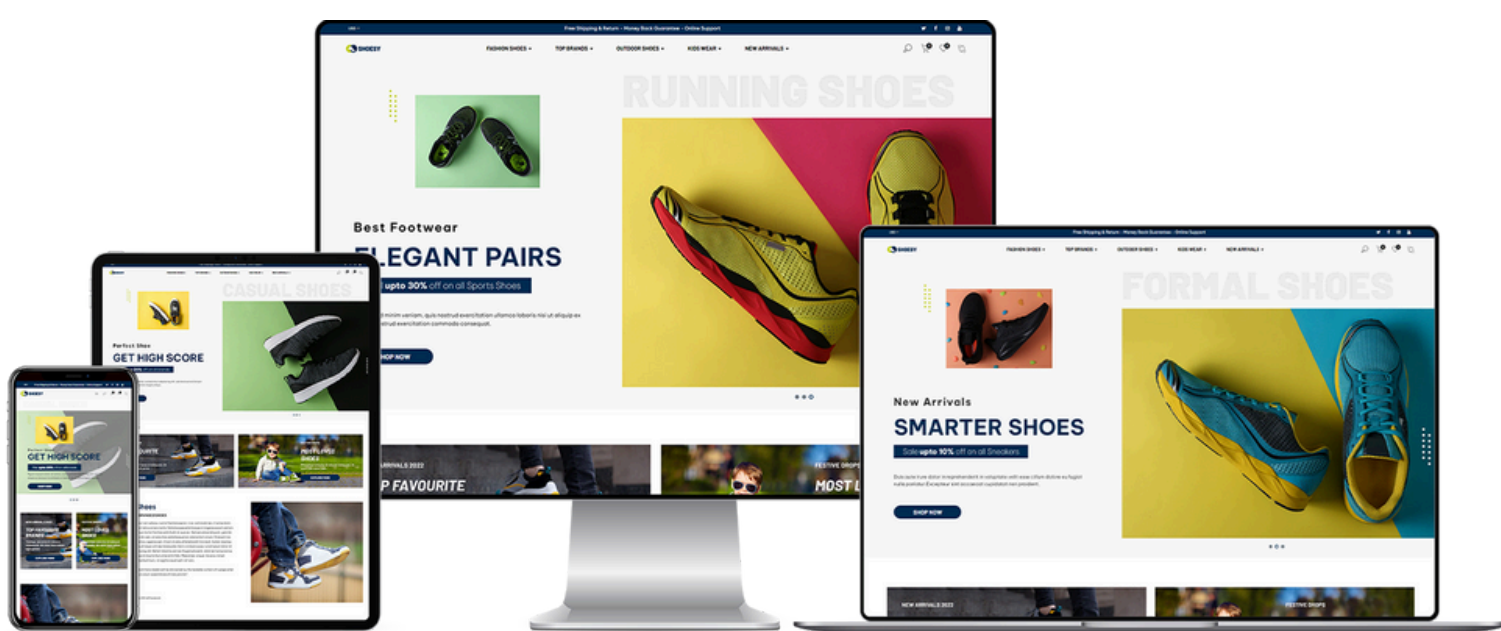- Go Live in 7 Days
- Unlimited products upload

**More Details**

## Ecommerce
**Most Popular**

### Ecommerce

ONE TIME FEES
₹ 65,000

**Feature :**
- Advanced Features & Customization
- Unlimited products upload
- Go Live in 2-3 Weeks

**More Details**

## Brands

### Brands

ONE TIME FEES
₹ 99,999

**Feature :**
- Comprehensive E-commerce Solution
- Sell Worldwide
- Sell to Retailers / Wholesellers

**More Details**

**shopify** partners

# SHOPIFY MONTHLY PLANS

## Basic
**Elevaize Recommended**

₹20 for your first month

### Basic    **Most Popular**
For solo entrepreneurs

**₹1,499** INR /month
billed once yearly

**Card rates starting at**
- ✓ 2% 3rd-party payment providers

**Standout features**
- ✓ 10 inventory locations
- ✓ 24/7 chat support
- ✓ Localized global selling (3 markets)
- ✓ POS Lite

**Try with Elevaize**

## Shopify

₹20 for your first month

### Shopify
For small teams

**₹5,599** INR /month
billed once yearly

**Card rates starting at**
- ✓ 1% 3rd-party payment providers

**Standout features**
- ✓ 10 inventory locations
- ✓ 24/7 chat support
- ✓ Localized global selling (3 markets)
- ✓ 5 additional staff accounts
- ✓ POS Lite

**Try with Elevaize**

## Advanced

₹20 for your first month

### Advanced
As your business scales

**₹22,680** INR /month
billed once yearly

**Card rates starting at**
- ✓ 0.6% 3rd-party payment providers

**Standout features**
- ✓ Custom reports and analytics
- ✓ 10 inventory locations
- ✓ Enhanced 24/7 chat support
- ✓ Localized global selling (3 markets) + add markets for $59 USD/mo each
- ✓ 15 additional staff accounts
- ✓ 10x checkout capacity
- ✓ POS Lite

**Try with Elevaize**

## Plus

Available on a 1- or 3-year term

### Plus
For more complex businesses

Starting at
**₹1,75,000** INR /month
on a 3-year term

**Card rates**
Competitive rates for high-volume merchants

**Standout features**
- ✓ Custom reports and analytics
- ✓ 200 inventory locations
- ✓ Priority 24/7 phone support
- ✓ Localized global selling (50 markets)
- ✓ Unlimited staff accounts
- ✓ Fully customizable checkout with 40x capacity
- ✓ 200 POS Pro locations with Shopify Payments
- ✓ Sell wholesale/B2B

**Try with Elevaize**

Learn more

# Details Our Package

## ₹45,000 Shopify Package (Basic Store)

For businesses that want to quickly launch an online store with essential features and basic marketing tools.

## Inclusions:

- Shopify Theme Design: Mobile-responsive, tailored to your brand.
- Up to 10 Products: Upload up to 10 products with images, descriptions, and pricing.
- Basic SEO Optimization: On-page SEO, including meta tags, product descriptions, and alt tags for images.
- Payment Gateway Integration: Integration of a single payment method (e.g., Razorpay, PayPal, Stripe).
- Shipping Setup: Configure shipping zones and rates.
- Top Shopify App Suggestions:
- Oberlo: For dropshipping.
- Klaviyo: Email marketing automation.
- Plug in SEO: SEO audits and recommendations.
- Social Media Integration: Links to your social profiles.
- Mobile Optimization: Fully responsive design.
- WhatsApp Marketing:
- WhatsApp Business Account Setup.
- WhatsApp Broadcast Messaging: Send promotional messages, order updates, and customer service messages to up to 200 contacts per broadcast.
- Automated Order Notifications: Basic automated notifications for new orders and shipment updates via WhatsApp.
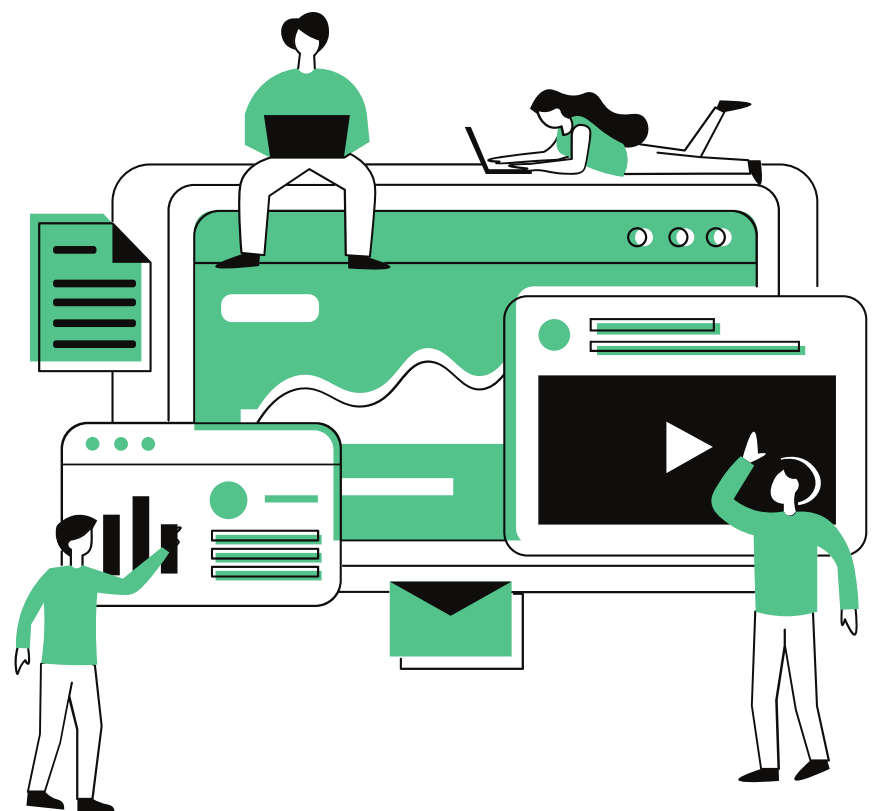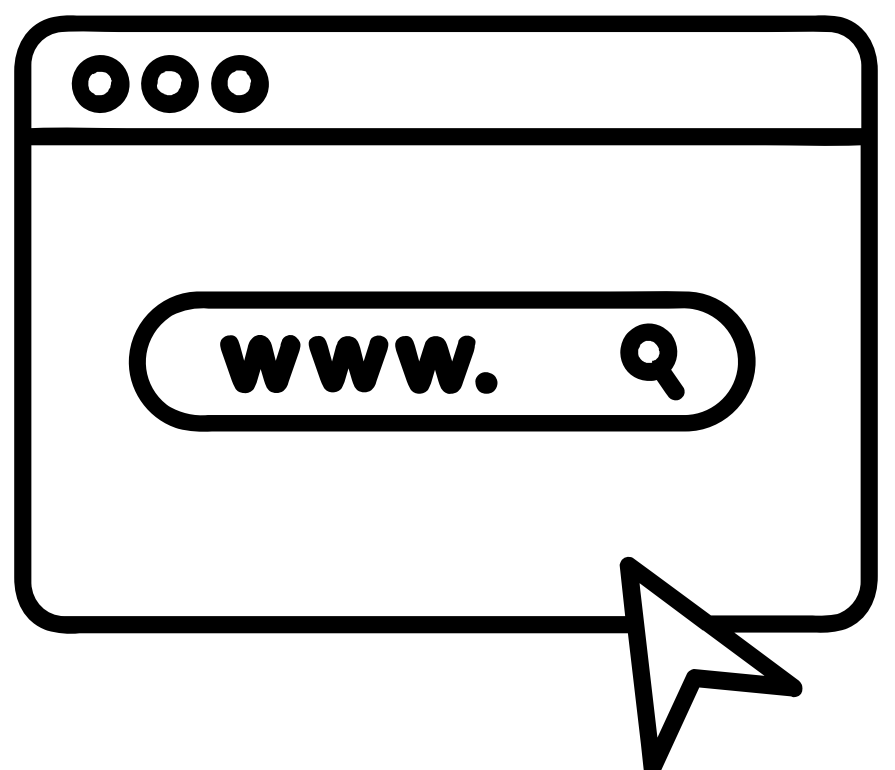
# Details Our Package

## ₹65,000 Shopify Package (Advanced Store)

For growing businesses needing advanced features and more robust marketing capabilities.

### Inclusions:

- Everything in the ₹45,000 Package, plus:
- Up to 50 Products: Add up to 50 products with custom product pages.
- Advanced SEO: Optimized for better search engine ranking and visibility.
- Multiple Payment Gateway Integrations: Support for multiple payment methods (Stripe, PayPal, Razorpay, etc.).
- Advanced Shipping Setup: Real-time shipping rates and multi-region shipping.
- Custom Product Pages: With product galleries, descriptions, and customer reviews.
- 1 Months Free Maintenance: Extended support for bug fixes and updates.
- Product Filtering & Search Bar: Advanced filtering options for better navigation.
- WhatsApp Marketing:
- WhatsApp Business Account Setup.
- Broadcast Messaging: Send promotional and order updates to up to 500 contacts.
- Automated WhatsApp Messages: Set up automated messages for order confirmations, cart abandonment, and shipment tracking.
- WhatsApp Order Updates: Send order and delivery updates to customers on WhatsApp.
- Customer Support Integration: Provide support through WhatsApp chat integration on the website.

# Details Our Package

## ₹99,999 Shopify Package (Premium Store)

For businesses that want to create a fully customized and scalable e-commerce store with advanced tools and marketing capabilities.

## Inclusions:

- Everything in the ₹65,000 Package, plus:
- Unlimited Products: Add unlimited products and product variations.
- Custom Shopify Theme Development: Fully tailored theme design and features.
- Advanced Payment Integration: Includes multiple payment methods, subscriptions, and recurring payments.
- Custom Shopify Apps Development: Build custom apps to suit specific business needs.
- Advanced SEO Strategy: Full website SEO strategy with competitor analysis, keyword research, and ongoing optimization.
- Custom Checkout Experience: Tailored checkout process with custom fields and advanced conversion features.
- Shipping & Tax Automation: Setup for real-time shipping and tax calculations for global markets.
- 1 Months Free Maintenance: Extended maintenance support.
- Advanced Analytics: Google Analytics, Facebook Pixel setup for tracking user behavior and conversions.
- WhatsApp Marketing:
- WhatsApp Business Account Setup.
- Unlimited Broadcast Messaging: Send promotional messages, order updates, and customer support messages to unlimited contacts.
- Automated Messages for Cart Abandonment: Set up automated reminders for abandoned carts via WhatsApp.
- Personalized WhatsApp Marketing: Send personalized discounts and offers to targeted customers.
- WhatsApp Chat Integration: Provide real-time customer support and assist customers directly through WhatsApp chat integrated on the website.
- Advanced Analytics: Track customer interactions and responses via WhatsApp for improved targeting.
- COD to prepaid setup
- Advance upsell strategy
- D2c consultation
- 24/7 support
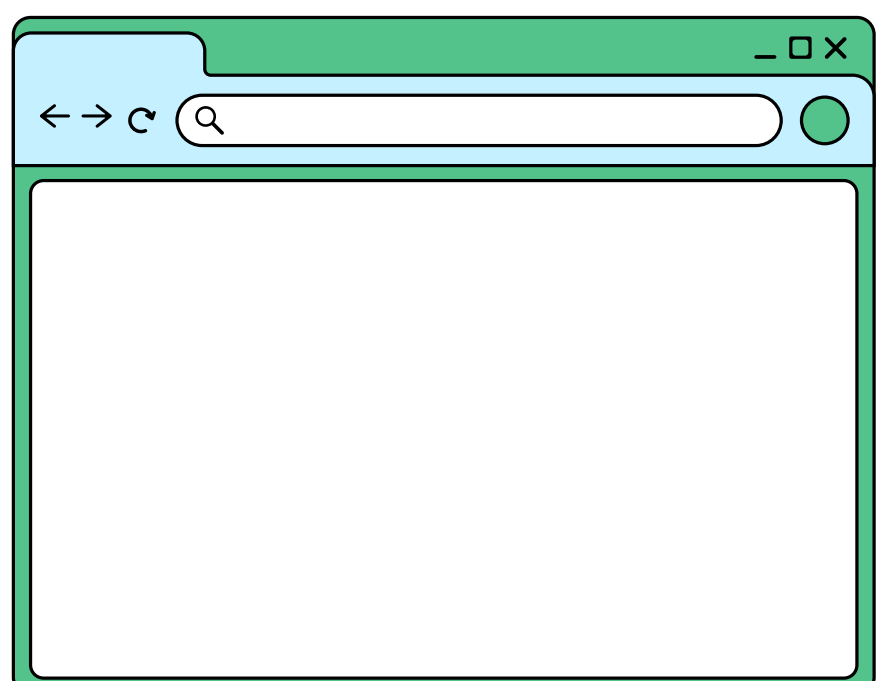
# OUR SERVICES

- New store development
- Platform migration
- Whatsapp Cloud Api
- Store management
- Ecommerce consultancy
- Marketplace consultancy

- Shopify store redesign
- Ecommerce SEO
- Website Audit
- Brand Management
- Digital Marketing

**CONTACT US**

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